



esU

european students' union

EUROPEAN ELECTIONS with students' eyes

22-25 May 2014

We want more
transparency!

We want the
policy makers to
hear us

Does my
opinion count
in the end?

What is this
Erasmus+ all
about?

Why
should I
vote?



RESPONSIBLE VOTING



Fellow students and other citizens,
The European elections from 22-25 May 2014 will determine who will be structuring policies of the European Union for the next five years. We encourage you to use your democratic right and vote according to your conviction. Elections are our most important right to influence decisions that will shape our future and the education system. Let's all contribute to make a better Europe!



**The European Students' Union
protects your interests in
discussions with the EU**

WHY SHOULD YOU CARE?

Because your vote can help...



Protect education as a public good



Fight against more budget cuts



Work against rising tuition fees



Lower youth unemployment



Enhance student mobility



Widen access to higher education



Strengthen student participation



EUROPEAN STUDENTS' UNION

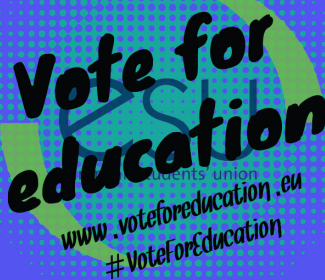
The European Students' Union is an umbrella organisation of 47 national unions of students from 39 different countries. ESU serves to represent and promote the educational, social, economic and cultural interests of students at the European level towards all relevant bodies and in particular the European Union, Bologna Follow Up Group, Council of Europe and UNESCO. ESU represents over 11 million students in Europe.

VOTE FOR EDUCATION

In February 2014, ESU launched a campaign in which candidates in the European elections are asked to pledge to a manifesto of ten points that national unions of students want them to work for during the

upcoming election term. Encourage candidates in your country to pledge to the manifesto on the campaign's website www.voteforeducation.eu

#VoteForEducation

A circular logo with a green and blue halftone background. The text 'Vote for education' is written in a bold, black, sans-serif font, with 'Vote for' on the top line and 'education' on the bottom line. Below this, in a smaller font, is 'European Students' Union'. At the bottom of the logo, the website address 'www.voteforeducation.eu' and the hashtag '#VoteForEducation' are written in a white, sans-serif font.

**Vote for
education**
European Students' Union
www.voteforeducation.eu
#VoteForEducation