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ESU  
BOARD  
MEETING  
73 ISRAEL

**NATIONAL  
UNION OF  
ISRAELI  
STUDENTS**

# ESU BOARD MEETING 73

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**Jerusalem Israel**  
27.11-03.12



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## Introduction from the NUIS Chairperson

Dear Friends and Colleagues from ESU,

Welcome to our nation's capital, Jerusalem. We are truly happy to have this unique opportunity to host you here. As the world continues to shrink rapidly in the face of technological advancement, we at the National Union of Israeli Students believe in the power of international cooperation and its increasing importance in our everyday lives.



The seminar is going to focus on innovation in the academic world and in all aspects of the student's life. We see innovation not only as developing the next big app or start up, but as developing new ideas and solutions for all aspects of life.

Over the past few years, we have shifted our focus to handle three major issues:

Catching the world of academia up to the modern day. While the world of academia is stagnant, the world around it is ever changing. We aspire to bring the world of academia up to date before it becomes irrelevant to the student's daily lives and future.

As members of the Israeli Council for Higher Education we use our votes and our voice in order to close the gap that separates certain populations from entering the world of academia.

Finally, we find it crucial to look beyond the short period a person is a student and to further develop them as citizens. We do this through dozens of projects involved in the community, from starting student communities in the periphery, to LGBTQ right, fighting for better accessibility for the disabled and leadership programs, to name a few.

I hope you find you stay in Israel as fruitful as possible, that it inspires future cooperation between the student unions and that you thoroughly enjoy it.

**Ram Shefa,**

NUIS Chairperson

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## Introduction from the ESU President

Dear unions and participants,

It's an honour to welcome you to the Board Meeting 73 of the European Students' Union and innovation seminar, kindly hosted by the National Union of Israeli Students (NUIS). We are thankful for the high engagement and time put into making this event one to remember.

We are spending this week on historical ground. Jerusalem is considered a holy city to the three Abrahamic religions, Judaism, Christianity and Islam. Our accommodation is located in the middle of this melting pot, close to the old city of Jerusalem with the Western Wall and the Al-Aqsa mosque right around the corner. Hopefully, you will explore the city with an open mind and curiosity when we will be taken on guided tours and enjoy great food at the market.



Modern Israel is known as an innovative country and has many technological hubs and a booming IT sector. During the seminar, you will get introduced to some of these environments, and we have the opportunity to discuss this topic, which has not been focused on a lot by ESU. Higher education should foster curiosity and encourage students to look for new knowledge by questioning the existing "truths" and push the boundaries of science. Our end goal should be to turn this into new solutions that increase the quality of life for all people. This should not be restricted to the hard sciences, as also the way we organise society, express culture and how communities can develop and foster tolerance and celebrate diversity

Board Meeting 73 will be defining ESU's work for the next three years, by the adoption of new strategic priorities. A couple of things have changed since the last priorities got adopted in Baku in 2014. Civil wars in Syria and ongoing humanitarian crises on the African continent and the Middle-East has led to an increase in migration towards Europe. Trust in the European project is falling in many countries. This manifests in the rise of support for populist-, often profoundly xenophobic, parties, blaming other countries on the continent for internal controversies, and closing borders. Introversion is replacing openness many places. Extremism is on the rise, and sometimes without noticing it, finding it's way into our political systems.

Education should serve as a bulwark against these trends. Counter the false beliefs that the wrongdoings are done by someone else, providing opportunities for all citizens and contribute to building inclusive societies by standing up for free speech, offer science-based

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solutions rather than biased gut-feelings. ESU should stick to our believes that we as students can play an essential role in shaping education systems that fulfil these duties, and do so in an accessible way that serves their communities and are open to all, no matter backgrounds or individual differences.

Hopefully, we will succeed in creating a progressive and forward-looking strategy. Not all new solutions are necessarily right, or better than old ones but ESU should develop itself and respond to the current challenges, but also the opportunities in higher education and broader society.

**Helge Schwitters,**

ESU President

### Day 1 – 27.11

**09:30 – 12:30** Free Segway tours of Mishkenot Sha'ananim and Armon Hanatsiv (two different options).

**11:30 – 14:30** Free Segway tours of Mishkenot Sha'ananim and Armon Hanatsiv (two different options).

**13:30 – 16:30** Free Segway tours of Mishkenot Sha'ananim and Armon Hanatsiv (two different options).

**18:00** Dinner at the hotel.

**19:30** Departure for the opening ceremony

**20:00** Welcoming cocktail party

**21:00** Welcome speeches:

- Ram Shefa, Chairperson of NUIS
- Aviv Itach, President of NUIS
- Helge Schwitters, President of ESU
- Gilad Erdan, Minister of Strategic Affairs

**22:00** Departure for the hotel

### Day 2 – 28.11

**06:15** Breakfast

**07:15** Departure for Tel Aviv

**09:00 – 09:10** Opening Remarks

**09:10 – 09:50** Totzeret Ha'aretz - building student communities in the social and geographical periphery.

**09:50 – 10:30** Hybrid - A startup accelerator dedicated to working with minorities

**10:30 – 10:45** Coffee break

**10:45 – 12:00** Short lectures by special innovative NUIS programs.

**12:00 – 13:00** Lunch

**13:00 – 16:00** Tours of Tel Aviv

- The Magic of Jaffa
- Ajami: Three religions, one god.

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- Tel Aviv Through Pink Shades

**16:00 – 17:00** Rooftop cocktail at sunset with Deputy Mayor of Tel Aviv Assaf Zamir.

**17:00 – 18:00** "Israel 2050" – NUIS's student activism team

**18:00 – 19:00** Eitan Schwartz – Innovative Tel Aviv

**19:00 – 20:00** Dinner and drinks.

**20:00 – 21:30** Only drinks. After this, the first bus will leave for the hotel.

**21:30 – 00:00** The remaining two buses continue to the party at the Rubi Night Club.

**00:00** The remaining buses leave for the hotel.

**Day 3 – 29.11**

**07:00 – 08:00** Breakfast

**08:00 – 10:00** Tour of the old city of Jerusalem.

**10:00 – 10:30** Scenic drive to the Hebrew University of Jerusalem at Mount Scopus.

**10:30 – 11:15** Yissum - The company responsible for taking the innovative research done in the university and transferring it to the commercial world.

**11:15 – 12:00** Innovation on the campus panel - Three local university student union chairpersons speak with us about how they see/use/push innovation on the local student level.

**12:00 – 12:15** Break

**12:15 – 12:35** Erasmus lecture

**12:35 – 12:50** The diversity of the modern international student by the Rothberg International School.

**12:50 – 13:00** Drive back to the hotel.

**13:00 – 13:45** Lunch

**13:45 – 14:45** Gender Sessions

**14:45 – 16:15** Open Sessions

**16:15 – 19:15** BM Sessions

**19:15 – 20:00** A walking tour on the way to the Mahne Yehuda Market.

**20:00 – 22:00** A Culinary tour of the market

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Day 4 – 30.11

**Start of the BM**

**08:00** Breakfast

**09:00** Session 1

**13:00** Lunch

**14:00** Session 2

**19:30** Dinner

**20:30** Session 3

Day 5 – 01.12

**08:00** Breakfast

**09:00** Session 1

**13:00** Lunch

**14:00** Session 2

**19:30** Dinner

**20:30** Session 3

Day 6 – 02.12

**08:00** Breakfast

**09:00** Session 1

**13:00** Lunch

**14:00** Session 2

**19:30** Dinner

**20:30** Intercultural Evening at the hotel.

## About NUIS

The National Union of Israeli Students (NUIS) is the largest and sole organization representing over 300.000 students in 64 higher education institutes and vocational schools in Israel. We believe the young public in Israel, comprising almost half of Israel's population, is the living force of society, both now and in the future. It is our responsibility to form, build, and promote values of equality, dialogue and acceptance.

The Student Union's activity is widespread and includes a variety of activities portraying its worldview regarding the students' role, responsibilities and benefits within the Israeli society. The union is composed of professional departments enacting the decisions made for and with the student community in addition to local student unions in each of the higher education institutes. The central role of the union is to protect the students status and rights while at the same time strengthening its social purpose as the leading body driving lively activity among the general population – to which the citizens of Israel were exposed during the social protest of 2011 and over the years that the union has been involved in many social projects that have demonstrated their benefits in Israeli society.

## About ESU

**The European Students' Union (ESU)** is the umbrella organization of 45 National Unions of Students (NUS) from 38 countries. The aim of ESU is to represent and promote the educational, social, economic and cultural interests of students at the European level towards all relevant bodies and in particular the European Union, Bologna Follow Up Group, Council of Europe and UNESCO. Through its members, ESU represents around 15 million students in Europe.

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## Accommodation

The Leonardo Hotel Jerusalem, 4 stars plus hotel, reflects the magical atmosphere arising from the mixture of history and modernity, which is essential for Jerusalem. Famous sights and cultural attractions such as the Via Dolorosa, the Western Wall, Jaffa Gate and the Old City are all located close to the hotel and easily accessible after a short walk. The Jerusalem Light Rail has a stop right next to the hotel, which would lead you straight to the Central Bus Station, and all important sights within a few minutes: discovering the city has never been easier.

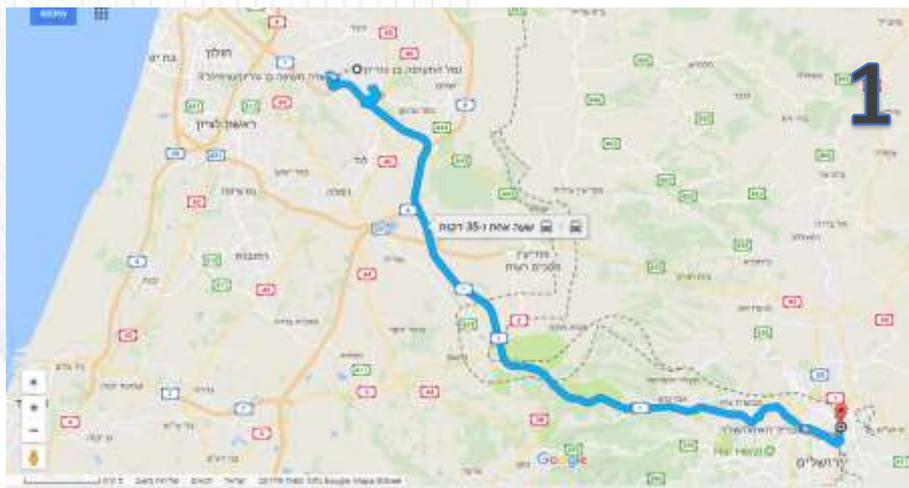
9 Saint George Street,  
9720911 Jerusalem  
+972-2-5320000



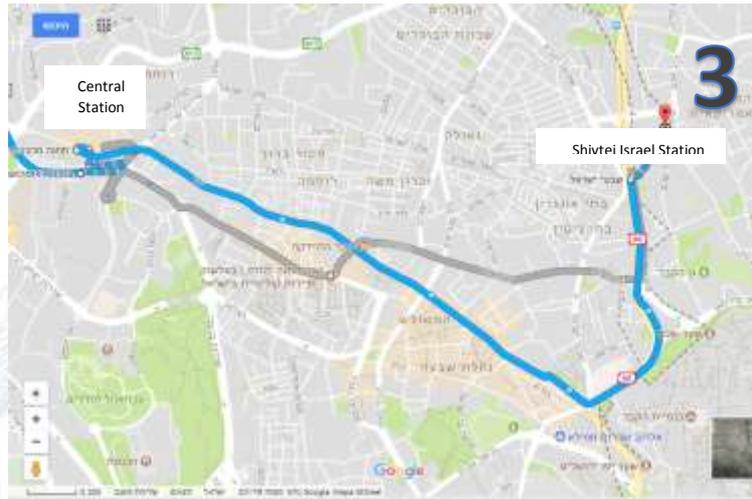
## How to get to the hotel?

Those who land on the 26<sup>th</sup> or the 27<sup>th</sup> of November will receive bus tickets at the airport. The Tickets will be waiting at a stand with the title "SMILE". Here you will receive a free bus ticket from the airport to Jerusalem and a free pass for public transportation in Jerusalem between the 27.11-03.12. The stand is located in the baggage claim area before customs. If you go past customs without picking up your tickets, **we will not be able to reimburse you for the way to the hotel.**

1. After picking up your tickets, you will have to go to floor 2 and take bus number 485 to Jerusalem and get off at Binyanei Ha'uma/Shazar.
2. Walk 5 minutes to the Central Station.
3. Take the light rail (line number 1) to Shivtei Israel Station (7 stations from the start).
4. Walk another three minutes to the hotel.



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Please note that at certain times of the night there is no inner city public transportation. This means that once you get off the bus in Jerusalem, you will have to take a taxi to the hotel. The taxi should not cost over 40 shekels. We strongly recommend you download the Get Taxi app to order taxis. Through the app they are required to turn on the meter, thereby making sure you get a fair price.

Those who land before or after these dates will have to arrive at the hotel independently. The weekly passes and bus tickets back to the airport will be given when signing up at the check-in at the hotel.

For those of you landing between Friday at 16:00 and Saturday at 18:00 it is important to note that there is no public transportation. If you are headed straight to Jerusalem, there are big Taxis/Small buses called 'Nesher Tours' that will take you to Jerusalem for about 40 NIS or straight to the hotel for 70 NIS. If you are going to Tel Aviv It is a bit more complicated because this means you will have to take a taxi from the airport. The best way to ensure you have a taxi waiting for you, and at a fair price is to use the app 'Get Taxi' and order one for the time you land. Pre-ordered taxis wait on the second floor of the airport and will not rip you off (they are obligated to use the meter). We highly recommend pre ordering. A taxi to Tel Aviv should cost around 150 NIS.

**This is only for the Sabbath, if you land on any other day use the train to Tel Aviv/Bus to Jerusalem.**

## Special Activities during your stay

**Mishkenot Sha'ananim (Segway)** - Mishkenot Shaananim and Yamin Moshe are very picturesque neighborhoods located southwest of the Old City, facing Mount Zion, close to the Begin Center and the King David Hotel. These neighborhoods were established as the first settlements outside the Jewish quarter of the Old City of Jerusalem. Our Segway Tour begins at the magnificent observation point located near the windmill of the Yamin Moshe quarter. From there we will move toward the Begin Center and will enter the Mishkenot Shaananim quarter. There we will visit the famous Sultan's Pool and will stop in the Hutzot Hayotzer (the artist's colony) to admire the work of the street artists. From there we will enter the King David Street and will ride along the prestigious Mamilla neighborhood and pass by the famous shopping alley. From there we will return to the initial point of our Segway Tour passing by the King David Hotel.

**Armon Hanatsiv (Segway)** - Experience the majesty of Jerusalem's stunning and picturesque forest on a Segway ride through the heart of the city. The City of David invites you to experience the hidden treasure of the lesser known yet magnificently beautiful paths opposite the Armon Hanatziv Promenade under the canopy of trees in the Peace Forest. Our Segway tour offers guests a nature experience in the heart of a sprawling city. Enjoy the breathtaking views and peaceful atmosphere of Armon Hanatziv's landscape with Ancient Jerusalem unfolding to the north and the City of David standing at its center.

### Tel Aviv Tours

- Ajami Neighborhood - Three Religions, One God - Explore the historic Ajami neighborhood, known for its exquisite villas and unique architectural style. Ajami is a charming neighborhood that has it all: beautiful buildings and friendship between its diverse residents. This diversity began towards the end of the 19th century when the neighborhood became a fashionable location inhabited by Muslims, Jews and adherents of various Christian denominations. This tour features the lively streets of Ajami where you can see homes with magnificent painted ceilings; different places of worship; and hear amusing stories and legends of the neighborhood.
- The Magic of Jaffa - Join us on an amazing tour through old Jaffa, one of the world's oldest port cities (4,000 years old!). Experience its picturesque streets and abundant history, which dates back to biblical times. Experience the beautiful historic city of Jaffa including: the flea market, archaeological sites, old port, and the Crest Garden, with its astounding view of Tel Aviv and the Mediterranean.
- Tel Aviv Through Pink Shades - Come learn the history of Israel's proudest city! Hear about the life of the gay community in the 1930's and the place where the gay party scene began. Hear about the first gay pride parade and the Israeli, first, transgender winner of the annual, internationally televised Eurovision song contest. Put on your pink shades and come discover the Nonstop City!

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**Kanta** - Nox Group newest Culinary bar, located on a rooftop in the heart of Tel Aviv (Behind City Hall), the rooftop once populated many wild animals as part of the city zoo and now populates an even more “wild animals” that fits the unique experience of the Tel Aviv nightlife scene. Kanta summarizes the essence of Tel Aviv life style with light entertainment, good food and great ambiance. The vibe at Kanta is a mix of an urban outdoor garden and a cozy cocktail lounge with delicious dishes straight out of Chef Yaron Malka’s kitchen.

**Rubi** - Rubi is a bar located at Yirmahayu st, in the center of a cool and young neighborhood. The Rubi hosts mostly students who want to drink and have fun, regardless the weekday. The incredible music keeps the people dancing and happy until the late hours of the night. We offer high quality food, along with huge alcohol menu.

**Old City Tour** - The tour starts at the Jaffa Gate and covers many of the top Jerusalem attractions, including David's Citadel, the Jewish, Christian, Muslim and Armenian quarters of the Old City, and incredible views of sites like the Church of Holy Sepulcher, Dome of the Rock, the Mount of Olives and the Western (Wailing) Wall.

**Culinary Adventure** - Jerusalem is an ancient city, steeped in the past. Layers of history mean that almost any stone turned can uncover an artifact surviving down through the ages. Yet for the people who live here, Jerusalem is about the future. It’s about the exciting melting pot of cultures that have come together in this place. It’s about shared spaces and occasionally converging interests. It’s about the glorious clang and clash of Middle East meets Mediterranean meets the always modern West. It’s about smart phones and darbukas, about age old traditions and cutting edge techniques. Jerusalem is also about food. Each of the communities who came here brought their culinary traditions with them; food whose spices and textures reveal a unique narrative. As a result, Jerusalem cuisine is a spectacular mix of East and West, old and new. With bitemojo Jerusalem, food tours you can explore this electrifying tangle one bite at a time, and along the way experience the people and places that make up this extraordinary city. Each of bitemojo’s Jerusalem food tours opens up the intimate inner worlds of particular neighborhoods, enabling you to explore firsthand, and at your own pace, the highlights of tastes and sites that they have to offer.

**Night Spectacle** – The night spectacular, sound and light show at the Tower of David - The Story of Jerusalem unfolds in a blaze of breathtaking images, sounds and music on the walls of the citadel, surrounding the viewer in a multi-sensory experience.

## Useful information

### **Weather**

The weather in Israel in November is generally around 15-25 degrees during the day and 5-15 degrees at night. Tel Aviv is usually quite warm and with some luck, you could still have beach weather. Jerusalem on the other hand is about 5 degrees less than Tel Aviv at all times due to its height. Right now, the expected weather is normal for the season with a slight chance for rain. **Stay updated on the BM's website!**

### **Telephone**

Israel's international dialing code is +972.

### **Time**

The current time zone in Israel is GMT +2

### **Money**

The local currency is the New Israeli Shekel (known simply as the Shekel).

1 euro = ~4 shekels (4.16 to be accurate).

### **Alcohol**

The legal drinking age in Israel is 18. Alcohol is purchasable in most shops but you may be required to show some form of ID or proof of age.

### **Electricity**

In Israel, the power sockets are of type H. The standard voltage is 230 V and the standard frequency is 50 Hz.

### **Smoking**

Smoking is not permitted indoors in public places.

### **Transportation**

There are a few apps that could be useful for public transportation:

- Moovit for all public transportation
- Google Maps for all public transportation
- Gett (Get taxi) is the best way to get a cab and it forces them to put on the meter (don't let them take advantage of you!). All taxis are safe but they might try to give you an unfair price.
- Uber DOES NOT work in Israel, sorry.

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**Emergency Contacts**

Police – 100

Ambulance – 101

Fire Department – 102

Useful Hebrew		
Hi/bye	Shalom	שלום
Good bye	Lehitra'ot	להתראות
Good morning	Boker Tov	בוקר טוב
Good evening	Erev Tov	ערב טוב
Good night	Layla Tov	לילה טוב
Bon appétit	Bete'avon	בתאבון
Food	Ohel	אוכל
How much does it cost?	Kama ze ole	כמה זה עולה
Expensive!	Yakar	יקר!
Beer	Bira	בירה
Cigarette	Sigaria	סיגריה
Excuse me/Sorry	Sliha	סליחה
Thank you	Toda	תודה
Restaurant	Mis'ada	מסעדה
Please	Bevakasha	בבקשה

### **Preamble**

Based on the principles of equality, accessibility and respect, that ESU has given itself and agreed upon by adopting this code of conduct at the Board Meeting 68 in Yerevan, Armenia, the representatives and participants on internal and external events are expected to adhere to the points detailed below. The purpose of this document is to have guidelines that prevent unwanted behavior in the organization and also determine the process to follow up on potential breaches. The participants of each event have to assure that they are aware of the code of conduct and behave according to it. The EC is responsible for promoting the code of conduct in an appropriate way in the beginning of each event.

### **Participation rules**

Actively engage in the organized activities during seminars, panel sessions and discussions as well attending as all the organized sessions, meetings, discussions and debates.

Respect the timeframes given by the organizers of the event.

Respect the event's facilities and any rules associated with such use.

Respect the environment and take care about their surroundings.

### **General Believes**

Treat everyone equally irrespective of socio economic background, ethnicity, gender, age, sexual orientation, religious beliefs, political views, reduced mobility, gender expression, disabilities or any other basis of discrimination, abstaining from any direct or indirect discrimination as well from any form of harassment.

- Not make any inappropriate jokes or remarks, based on any discriminative grounds that cause people to feel uncomfortable or discriminated against. European Students' Union (ESU) Fighting for students' rights since 1982 Page 2 of 4
- Behave and react towards their colleagues with respect.
- Respect the different multicultural backgrounds of their colleagues and reflect on the own behavior.
- Proactively create an inclusive welcoming atmosphere for all of the participants, during both formal and informal parts of the event.
- Not use demeaning or abusive language towards other participants.
- We are emphasizing herein that this list is not exhaustive and that the violations of the Ethical Guidelines might happen outside of the frames given by this Code of Conduct.

### **Rules of Procedure**

Depending on the gravity of the behavior, the EC in accordance with the ad hoc committee (see below) reserve the right to address the issue in the best way they see fit by applying one or more of the measures listed below through the set procedure.

### **Active Legitimacy**

Any of the participants witnessing the breach or the victim her/himself may report the matter to one of the two persons specifically entrusted to that role for that particular event. These are designated by the EC for every event and are bound to discretion towards the reported matters. The trusted persons need to be briefed by the equality coordinator before being assigned to be able to handle sensitive situations adequately.

The two persons will be announced at the beginning of the event and should reflect the participants' diversity.

The person informed immediately informs the second trusted person. This does not apply, if one or both are involved in the breach. Afterwards the EC and the Equality Coordinator are informed about the fact that there has been a breach and an ad hoc committee needs to be put in place.

However, in case it was not the victim itself reporting the breach, the trusted persons must not forward any information before consulting the perceived victim.

### **The Acting Procedure**

Upon the briefing, the EC has to set up an ad hoc committee balanced with regard to region, gender and other relevant parameters of four (4) persons within two (2) hours. If the breach is reported to the EC outside of the official parts of the event, the EC has to set up the ad hoc committee during the first two (2) hours of the next meeting day.

The ad hoc committee is bound to discretion and obliged to handle the issue brought up with the utmost care.

The ad hoc committee is chosen by the EC including one representative of the EC, the Equality coordinator and two (2) representatives from member unions not involved in the conflict.

At least two members of the ad hoc committee will be of a different gender.

The ad hoc committee will immediately look into the report, consult the acting parties and bring a decision whether there has been a breach of the Code of Conduct or not.

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If the ad hoc committee decides, there has been a breach of the Code of Conduct, it will immediately decide upon enacting one of the below proposed measures, on their free estimation of the most appropriate reaction to the breach.

The ad hoc committee informs the involved parties. The EC is to be informed directly after the information of the involved parties in writing, including the time of the briefing.

This procedure should not take longer than 24 hours, if possible.

The decision making process within the committee needs to be unanimous.

If the situation requires it, the decision of the ad hoc committee will be read before the beginning of the next session of the event.

## **Measures**

- Spoken warning to the perpetrator in question
- Written warning to the perpetrator read before the beginning of the next session of the event in question
- Removal of the perpetrator from the session/event in question
- Official ESU letter to the sending organization of the perpetrator
- Restriction of participation in future ESU events of the individual breaching the code.
- Allow the injured party (also if no individual was harmed) to make a statement before the next session
- Any other measure not mentioned here, in agreement with the Executive Committee. No public action must be taken without the consent of the injured individual or party.

## **Right to Appeal**

If the perpetrator (or their NUS) in question, or the injured party, feels that the EC decision is wrongly based, whether on fact or principle, they must send in an appeal in writing to the EC or the trusted European Students' Union (ESU) Fighting for students' rights since 1982 Page 4 of 4 person within twelve (12) hours. After receiving the appeal, the EC puts a second ad hoc committee in place. The same rules and procedures as outlined above are to be followed. Excepted the Equality Coordinator all the other members need to be different from the first one.

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ירושלים כל האפשרויות פתוחות